

## Department Assessment Plan

### DEPARTMENT: CAS

Departmental Mission Statement: The CAS Department seeks to understand and to redeem human communication and culture, including technology and performance, from a Reformed, Christian perspective.

**Department Assessment Coordinator: Randall Bytwerk**

### ASSESSMENT PLAN:

Objectives (identify type)	Method of Assessment (include timing)	Criterion
1. CAS majors should graduate with a demonstrated ability to communicate well, orally and in writing. (skill)	<ul style="list-style-type: none"> <li>a. Students will present speeches in CAS 101 or 200; they will demonstrate writing abilities through the approved departmental writing program.</li> <li>b. A survey of alumni every third year.</li> </ul>	<ul style="list-style-type: none"> <li>a. Grades of "C" or better in these courses.</li> <li>b. 80% of alumni will respond that their major prepared them adequately or well in the relevant areas.</li> </ul>
2. CAS majors should graduate with a demonstrated ability to perform effectively in at least one medium. (skill)	<ul style="list-style-type: none"> <li>a. Students will perform in courses such as CAS 203, 218, 248, 250, and 395.</li> <li>b. A survey of alumni every third year.</li> </ul>	<ul style="list-style-type: none"> <li>a. Grades of "C" or better in these courses.</li> <li>b. 80% of alumni will respond that their major prepared them adequately or well in the relevant areas.</li> </ul>
3. CAS majors should graduate with a demonstrated ability to collaborate with others in the student's area of specialization (e.g., in producing plays, media production, group projects). (skill)	<ul style="list-style-type: none"> <li>a. Students will collaborate in courses such as CAS 140, 220, 250, 305, 395, and 399.</li> <li>b. A survey of alumni every third year.</li> </ul>	<ul style="list-style-type: none"> <li>a. Grades of "C" or better in these courses.</li> <li>b. 80% of alumni will respond that their major prepared them adequately or well in the relevant areas.</li> </ul>
4. CAS majors should have the ability to interpret and critique human communication in an historical and cross-cultural context. (knowledge)	<ul style="list-style-type: none"> <li>a. A survey of alumni every third year.</li> <li>b. In communication disorders, where a masters degree in a requirement for employment, we will track the percentage of alumni who secure admittance to grad school.</li> </ul>	<ul style="list-style-type: none"> <li>a. 80% of alumni will respond that their major prepared them adequately or well in the relevant areas.</li> <li>b. 75% of students who apply will be admitted to graduate school.</li> </ul>
5. CAS majors should have the ability to understand the theoretical foundations of their specialization. (knowledge)	<ul style="list-style-type: none"> <li>a. A survey of alumni every third year.</li> <li>b. In communication disorders, where a masters degree in a requirement for employment, we will track the percentage of alumni who secure admittance to grad school.</li> </ul>	<ul style="list-style-type: none"> <li>a. 80% of alumni will respond that their major prepared them adequately or well in the relevant areas.</li> <li>b. 75% of students who apply will be admitted to graduate school.</li> </ul>
6. CAS majors should have the ability to meet the entry-level expectations of their careers. (knowledge)	<ul style="list-style-type: none"> <li>a. A survey of alumni every third year.</li> <li>b. In communication disorders, where a masters degree in a requirement for employment, we will track</li> </ul>	<ul style="list-style-type: none"> <li>a. 80% of alumni will respond that their major prepared them adequately or well in the relevant areas.</li> <li>b. 75% of students who apply will be admitted to graduate</li> </ul>

	the percentage of alumni who secure admittance to grad school	school.
7. CAS majors should live a Christian life characterized by action and involvement, personal piety, integrity, and social responsibility and concern, particularly as each takes his or her place in the world and becomes engaged with others. In particular, their faith should have visible influence on their approach to the communication profession.	<ul style="list-style-type: none"> <li>a. The chair will conduct interviews with a sample of graduating seniors each spring.</li> <li>b. A survey of alumni every third year.</li> </ul>	<ul style="list-style-type: none"> <li>a. 80% of seniors will agree that their major helped them adequately or well in developing their values.</li> <li>b. 80% of alumni will respond that their major helped them adequately or well in developing their values.</li> </ul>

Note: The three-year survey of majors will include questions relevant to the department's individual specializations, and will ask those who attended graduate school if Calvin had prepared them adequately.