# Midwest Energy Group

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## About the Company

**Location:** Hudsonville and Kalamazoo, MI  
**Size:** 6 employees  
**Description:**  
Midwest Energy Group is an energy services company (ESCO) that focuses on energy efficiency. Midwest Energy Group provides energy auditing, utility rebates, lighting retrofits/replacements, HVAC improvements, and control system installation to commercial and industrial firms.

## My Internship

### Utility Rebates:

Utility companies offer commercial and industrial companies incentives to implement energy efficiency improvements. My job was to complete new construction and retrofit rebates for electrical utilities and natural gas utilities for Midwest Energy Group clients.

### Energy Auditing:

Energy auditing for a company involves examining a company’s HVAC, control systems, and lighting to indicate where energy and natural gas savings can be realized. I assisted the systems engineer in auditing three different buildings.

### Project Management:

I assisted the head engineer in project management at two firms that were undergoing an LED lighting replacement.

### Energy Dashboard:

Midwest Energy Group provides Foresight, which is an energy services and energy dashboard bundle for firms. On the dashboard, I uploaded water, natural gas, and electricity costs and usages for multiple companies. These companies could then examine and compare their historical and current energy costs and usages.

### Sales Trips:

The head of marketing/sales and the head engineer brought me along on a sales trip to the thumb area of Michigan to market Foresight and potential energy efficiency improvements at several different firms. I also went to Coldwater to meet with wood processing manufacturers and the Coldwater BPU to discuss Midwest Energy Group’s energy services.