A Little Survey

1.1 What is your favorite color?

black  red  green  purple  other: ________________

1.2 What is your favorite color?

2.1 What is your favorite zoo animal?

  giraffe  lion  elephant  other: ________________

2.2 What is your favorite zoo animal?

3.1 How much time do you spend watching TV in a typical week?

3.2 How much time do you spend watching TV in a typical week?
  none  under 1 hour  1-2 hours  2-4 hours  more than 4 hours

3.3 How much time do you spend watching TV in a typical week?
  under 1 hour  1-2 hours  2-4 hours  4-8 hours  more than 8 hours

4.1 Social science researchers have conducted extensive empirical studies and concluded that the expression “absence makes the heart grow fonder” is generally true. Do you find this result surprising or not surprising?

  Surprising  Not surprising

4.2 Social science researchers have conducted extensive empirical studies and concluded that the expression “out of sight out of mind” is generally true. Do you find this result surprising or not surprising?

  Surprising  Not surprising

5.1 Suppose that you have decided to see a play for which the admission charge is $20 per ticket. As you prepare to purchase the ticket, you discover that you have lost a $20 bill. Would you still pay $20 for a ticket to see the play?

  Yes  No

5.2 Suppose that you have decided to see a play for which the admission charge is $20 per ticket. As you prepare to enter the theater, you discover that you have lost your ticket. Would you pay $20 to buy a new ticket to see the play?

  Yes  No
6.1 Suppose that the United States is preparing for the outbreak of an unusual Asian disease that is expected to kill 600 people. Two alternative programs to combat the disease have been proposed. Assume that the exact scientific estimates of the consequences of the programs are as follows:

- If Program A is adopted, 200 people will be saved.
- If Program B is adopted, there is a 1/3 probability that 600 people will be saved and a 2/3 probability that nobody will be saved.

Which of the two programs would you favor? A   B

6.2 Suppose that the United States is preparing for the outbreak of an unusual Asian disease that is expected to kill 600 people. Two alternative programs to combat the disease have been proposed. Assume that the exact scientific estimates of the consequences of the programs are as follows:

- If Program A is adopted, 400 people will die.
- If Program B is adopted, there is a 1/3 probability that no one will die and a 2/3 probability that all 600 people will die.

Which of the two programs would you favor? A   B