1. Exploratory or Confirmatory
   (a) With enough looking, you’ll find something. Even if it isn’t there.

   (b) Watch out for collinearity

   (c) Split data analysis.

   (d) Experimenter degrees of freedom.

2. Variables should make sense
   (a) Higher-degree terms

   (b) Interaction terms

3. Causal structure – include common causes, don’t include common consequences

Chapel: *Gentleness*, Aaron Winkle, Associate Chaplain for Upperclass Students