

# GOOGLE

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What makes Google great.

Searching on Google.

Google Documents.

# What makes Google Great (Simplified)

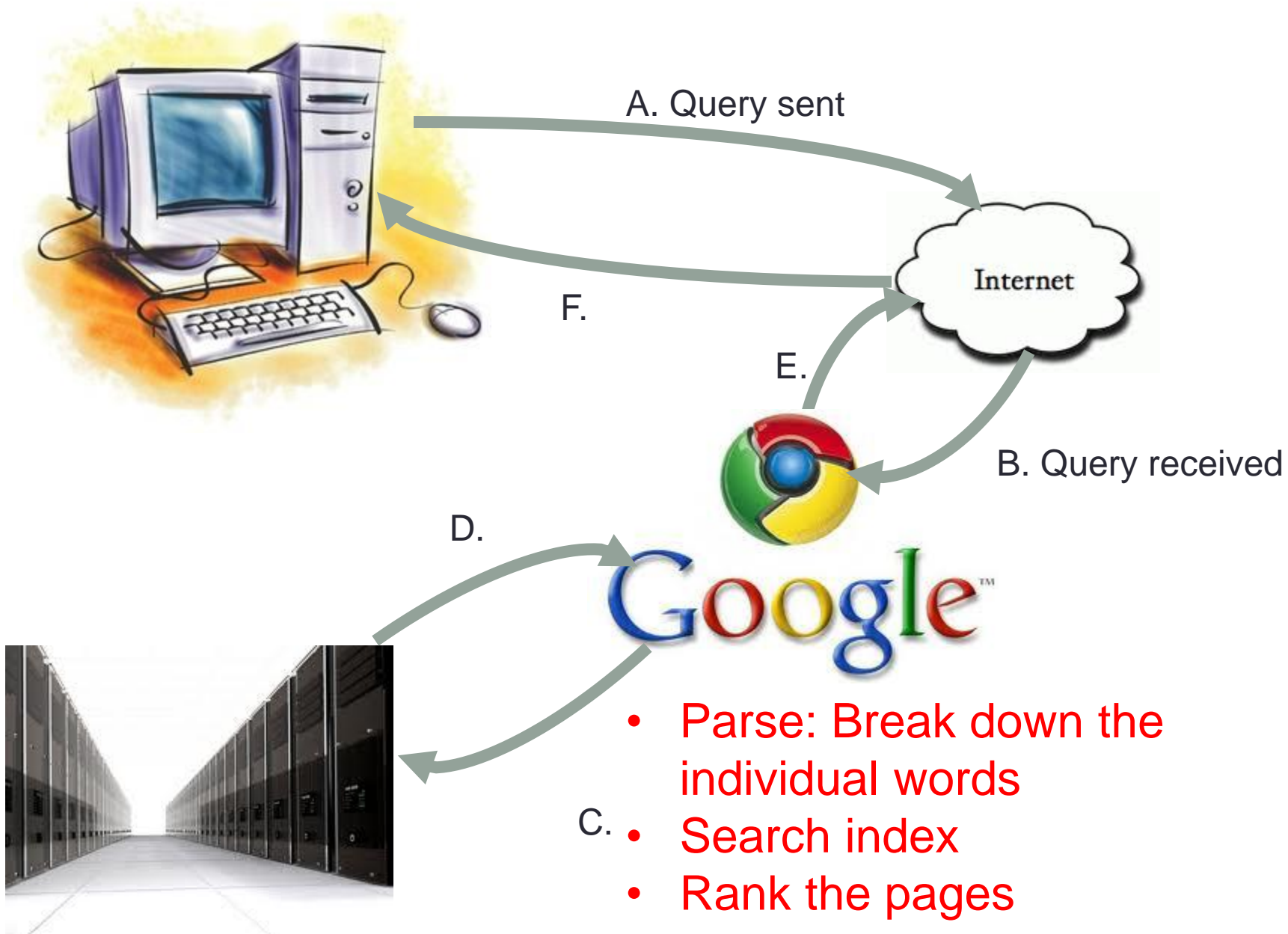
- It starts with Googlebot : Googles Web Crawler
- The Web Crawler feeds the page to computers at Google
- **The content of those pages are indexed**
- Google will visit sites more often if they are updated.



# An Index

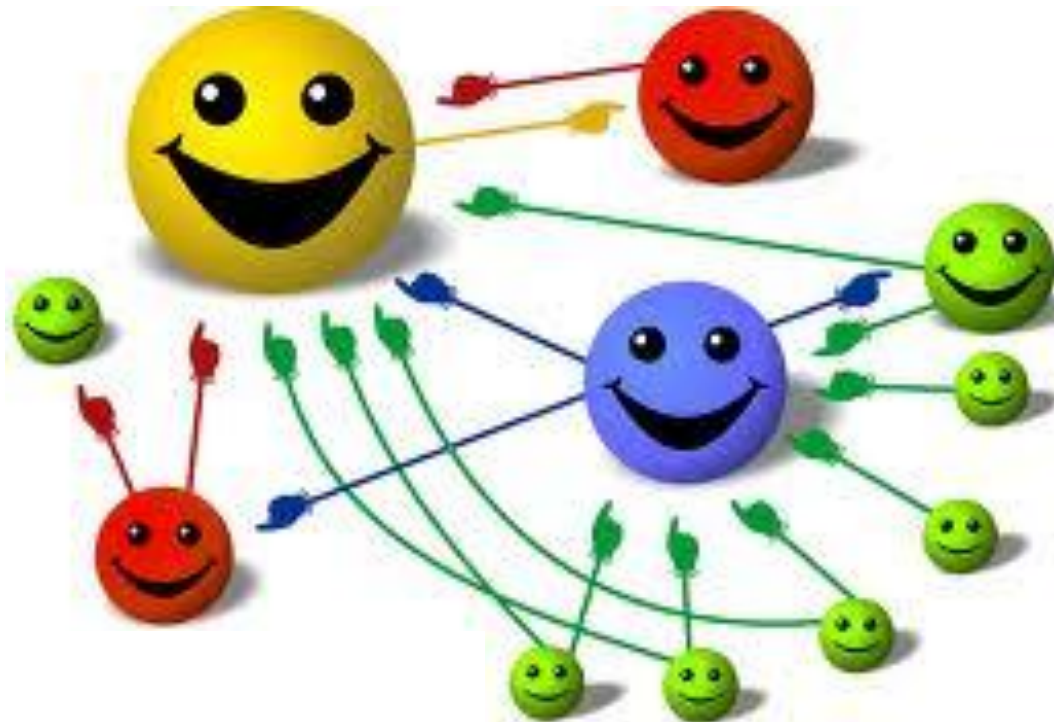
Word	Website	Location
be	<a href="http://www.hamlets.com">www.hamlets.com</a>	2, 6
	<a href="http://www.sandwich.com">www.sandwich.com</a>	1, 7, 8, 9
not	<a href="http://www.apolitical.org">www.apolitical.org</a>	4,9,300
	<a href="http://www.hamlets.com">www.hamlets.com</a>	4, 310
	<a href="http://www.votenow.org">www.votenow.org</a>	222, 540
or	<a href="http://www.abccar.com">www.abccar.com</a>	6,265,420
	<a href="http://www.hamlets.com">www.hamlets.com</a>	3,24, 800
	<a href="http://www.pat.com">www.pat.com</a>	789,237
to	<a href="http://www.hamlets.com">www.hamlets.com</a>	1,5, 14,...

To be or not to be ...  
1 2 3 4 5 6



# What makes Google Great (Simplified)

- In short, PageRank is a “vote”, by all the other pages on the Web, about how important a page is.
- A link to a page counts as a vote of support



## Some tips on searching

- Using meta characters such as \*
- Using quotes
- Specific

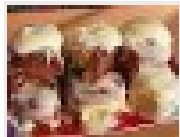
# Simple Search

cinnamon roll recipe

About 2,470,000 results (0.09 seconds)

## [Overnight Cinnamon Rolls Recipe](#) : Alton Brown : Food Network

[www.foodnetwork.com](#) › [Recipes](#) › [Baking](#)

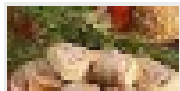


★★★★★ 387 reviews - 11 hrs 45 mins

3 days ago – Food Network invites you to try this Overnight Cinnamon Rolls recipe from Alton Brown.

## [Cinnamon Rolls Recipe](#) : Paula Deen : Food Network

[www.foodnetwork.com](#) › [Recipes](#) › [Baking](#)



★★★★★ 360 reviews - 1 hr 50 mins

3 days ago – Food Network invites you to try this Cinnamon Rolls recipe

You can fill in the blank with an



"and the \* red glare"

About 5,210,000 results (0.07 seconds)

[The Star-Spangled Banner - Wikipedia, the free encyclopedia](https://en.wikipedia.org/wiki/The_Star-Spangled_Banner)  
[en.wikipedia.org/wiki/The\\_Star-Spangled\\_Banner](https://en.wikipedia.org/wiki/The_Star-Spangled_Banner)

**And the rockets' red glare**, the bombs bursting in air, Gave proof through the night that our flag was still there; O! say does that star-spangled banner yet wave, ...

[The Star-Spangled Banner — Infoplease.com](http://www.infoplease.com)

[www.infoplease.com](http://www.infoplease.com) › [History and Government](#) › [US Documents](#)

**And the rockets' red glare**, the bombs bursting in air, Gave proof thro' the night that our flag was still there. O say, does that star-spangled banner yet wave ...

# Exlcuding a word with a minus (-)

"star \* banner" –spangle -spangled

About 3,960,000,000 results (0.37 seconds)

[Columnists | Michigan a big hit with two-sport \*\*star Zach Banner\*\* of ...](#)  
[detnews.com/.../Michigan-a-big-hit-with-two-sport-star-Zach-Banner...](#)

Oct 13, 2011 – Michigan has the nation's No. 1 recruiting class, according to Scout.com. In order to hang on to that spot, the Wolverines will have to score big ...

[Shpongle – \*\*Star Shpongled Banner\*\* – Video, listening & stats at Last](#)

[...](#)  
[www.last.fm/music/Shpongle/\\_/Star+Shpongled+Banner](#)

Watch the video & listen to Shpongle – **Star Shpongled Banner** for free. **Star Shpongled Banner** appears on the album Shpongle Remixed. The core members of ...

OR literally OR

Tom Selleck OR Peters

About 27,600,000 results (0.10 seconds)

### [Tom Peters](#)

[www.tompeters.com/](http://www.tompeters.com/)

tompeters.com: digital home of business author and speaker **Tom Peters**. His blog, videos, books, slides, free stuff, and more!

[Tom's Books](#) - [Event Slides](#) - [Tom's Videos, etc.](#) - [Contact Us](#)

### [tompeters! Tom's bio](#)

[www.tompeters.com/toms\\_world/press\\_kit/who\\_is.php](http://www.tompeters.com/toms_world/press_kit/who_is.php)

Tom's Bio. "**Tom Peters** [is] the Red Bull of management thinkers. If the ...

[+](#) [Show more results from tompeters.com](#)

### [Tom Selleck - Wikipedia, the free encyclopedia](#)

[en.wikipedia.org/wiki/Tom\\_Selleck](http://en.wikipedia.org/wiki/Tom_Selleck)

Thomas William "**Tom**" **Selleck** (born January 29, 1945) is an American actor, and film

# Synonym with ~



~"Holy book"

Search

About 9,820,000 results (0.21 seconds)

Everything

Images

Maps

Videos

News

Shopping

[Religious text - Wikipedia, the free encyclopedia](https://en.wikipedia.org/wiki/Religious_text)

[en.wikipedia.org/wiki/Religious\\_text](https://en.wikipedia.org/wiki/Religious_text)

Religious texts, also known as scripture, scriptures, holy writ, or sacred texts which various religious traditions consider to be sacred, or

[Islamic holy books - Wikipedia, the free encyclopedia](https://en.wikipedia.org/wiki/Islamic_holy_books)

[en.wikipedia.org/wiki/Islamic\\_holy\\_books](https://en.wikipedia.org/wiki/Islamic_holy_books)

Gospel (al-Injil): The Gospel was the **holy book** revealed to th

[Show more results from wikipedia.org](#)

# File Type?



Safe Swimming filetype:ppt

Search

About 6,120 results (0.13 seconds)

Everything

[PPT] [Troop Aquatics](#)

[usscouts.org/usscouts/safety/Safe\\_Swim\\_Defense.ppt](http://usscouts.org/usscouts/safety/Safe_Swim_Defense.ppt)

File Format: Microsoft Powerpoint - [Quick View](#)

**Safe Swim** Defense. Presentation Prepared. By ... 25

33. **Safe Swim** Defense. Beginner. Jump feet first/wat

Images

Maps

Videos

News

[PPT] [Safe Swim Defense and Safety Afloat](#)

[usscouts.org/safety/SSD-Safety\\_Afloat.ppt](http://usscouts.org/safety/SSD-Safety_Afloat.ppt) [+1](#)

File Format: Microsoft Powerpoint - [Quick View](#)

Shopping



# Calculations

Google

$(20 * 9 / 5) + 32$

Search

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Everything

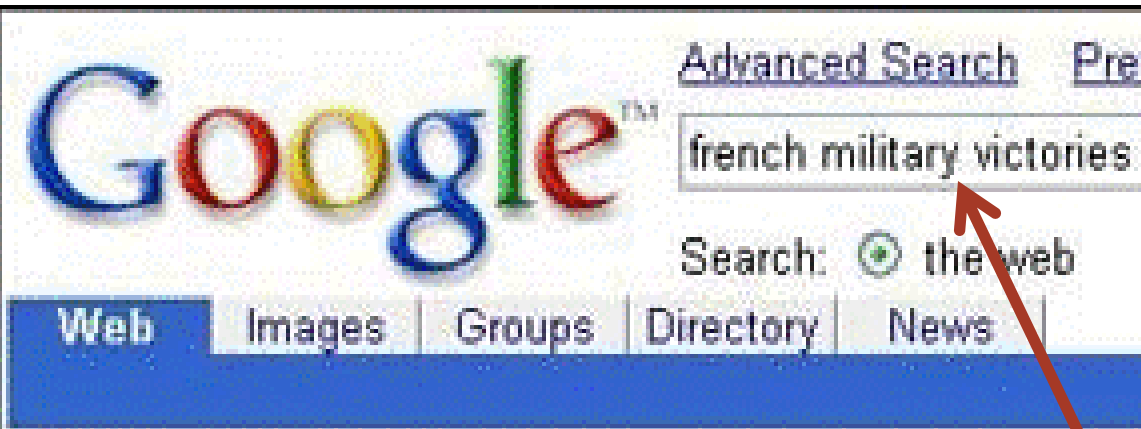


**$((20 * 9) / 5) + 32 = 68$**

[More about calculator.](#)

More

# Google Bombing



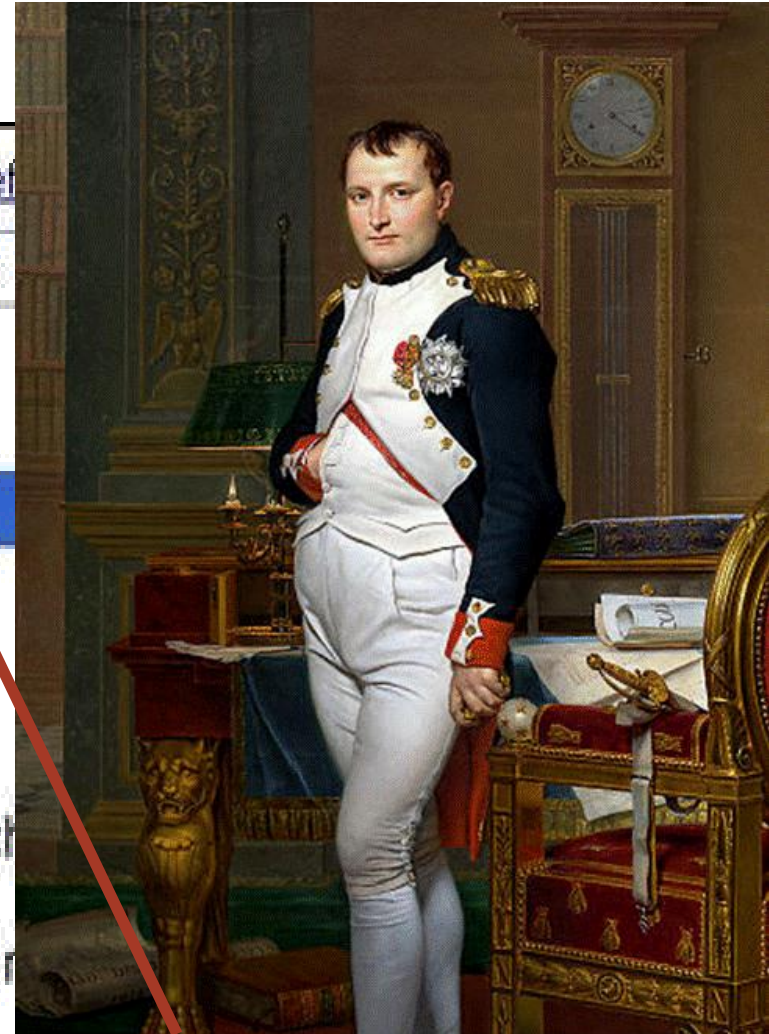
Did you mean: [french military defeats](#)

No standard web pages containing all your search

Your search - **french military victories** - did not

Suggestions:

- Make sure all words are spelled correctly.



**French military victories**

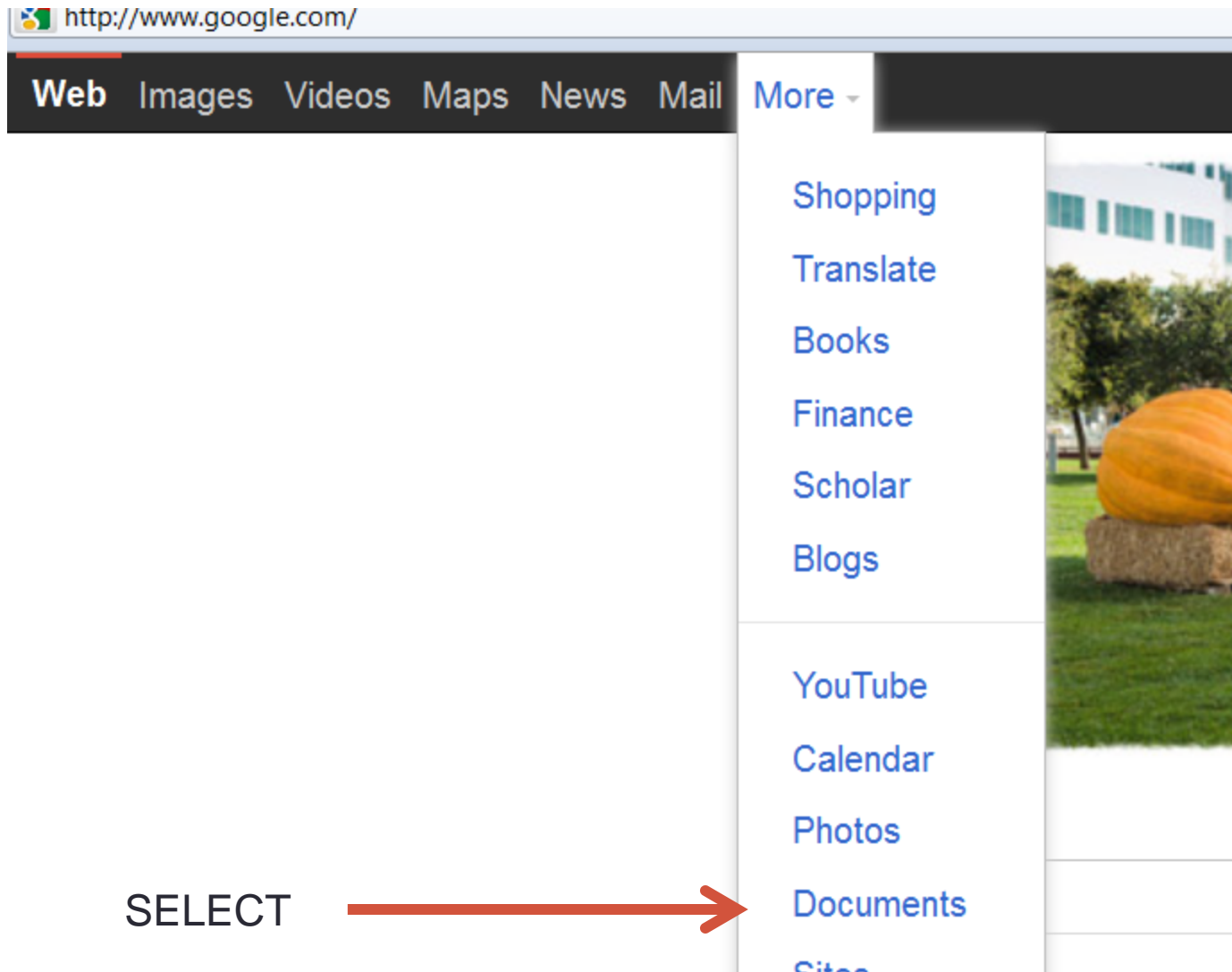
# Google Accounts

- Email accounts are free
- Demonstration

# Google Documents

- Allow you remote access to documents.
- Allow you to collaborate by sharing the document.

# Demonstration



Google Docs - Home - Mozilla Firefox

File Edit View History Bookmarks Tools Help

google search filetype:ppt - ... x ? Part I: Query Input - Google G... x Google Docs - Home x +

google.com https://docs.google.com/?hl=en&tab Bing


+You Mail Calendar Documents Photos Sites Web Morepatbly@comcast.net -








# Google

Home x

Docs Take our survey! Sort ▾

OWNER LAST MODIFIED

**CREATE** 

-  Document
-  Presentation
-  Spreadsheet
-  Form
-  Drawing
-  Table (beta)
-  Collection

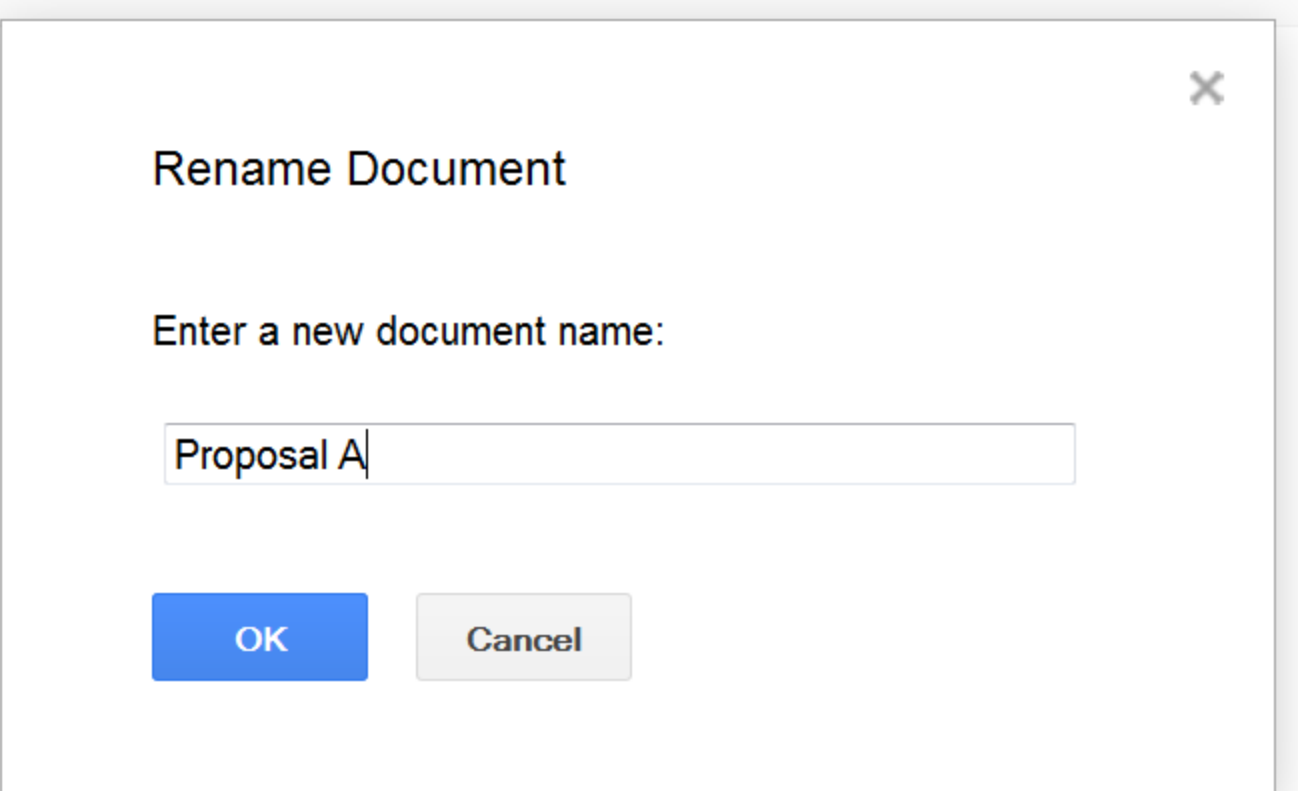
From template...

Welcome to Google Docs! Click the "Create New" button to create a new online document or the "Upload" button to upload a file from your desktop. Your documents will show up here. [Learn more](#)

SELECT



# Give the document a name



A dialog box titled "Rename Document" with a close button (X) in the top right corner. The text inside reads "Enter a new document name:". Below this is a text input field containing "Proposal A" with a cursor at the end. At the bottom are two buttons: "OK" (blue) and "Cancel" (gray).

Rename Document

Enter a new document name:

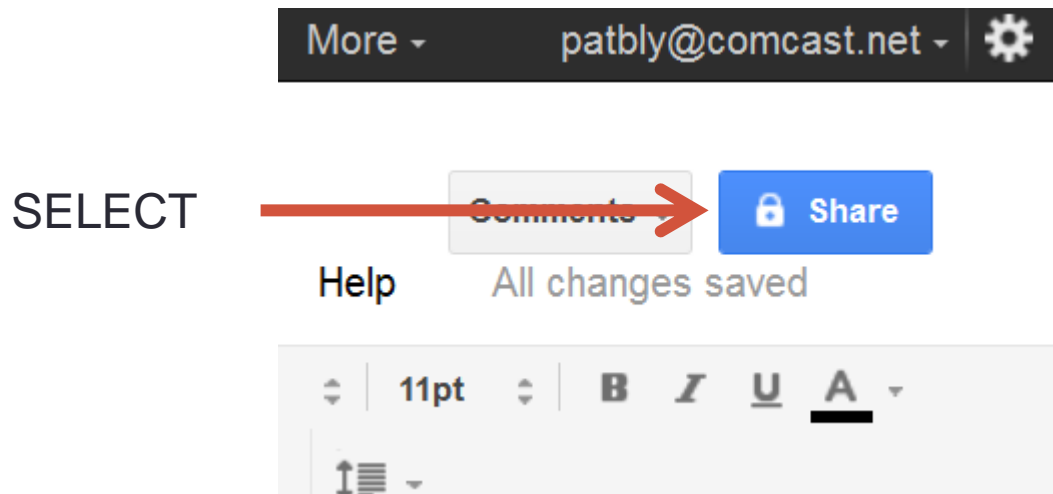
Proposal A

OK Cancel

# Start Composing

The image shows a screenshot of a web browser window displaying a Google Docs document. The browser's title bar reads "Proposal A - Google Docs - Mozilla Firefox". The address bar shows the URL "https://docs.google.com/document/d/105AH1". The document's title is "Proposal A" with a star icon. A menu bar includes "File", "Edit", "View", "Insert", "Format", "Tools", "Table", and "Help". A toolbar contains various editing tools like undo, redo, copy, paste, and text formatting options (bold, italic, underline, text color). The main text area contains the sentence "I have a proposal to make to you." with a cursor at the end. The status bar at the bottom indicates "All changes saved".

# Share the document



## Sharing settings

### Who has access



Private - Only the people listed below can access

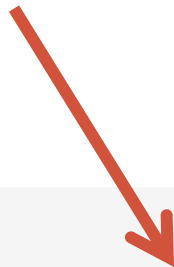
[Change...](#)



patbly@comcast.net (you) patbly@comcast.

Is owner

Enter Email Addresses Here



Add people:

Editors will be allowed to add people and change the permissions. [\[Change\]](#)

Done

# References

- [http://www.google.com/help/faq\\_filetypes.html](http://www.google.com/help/faq_filetypes.html)
- [http://www.googleguide.com/google\\_works.html](http://www.googleguide.com/google_works.html)