

Adobe® Presenter

Rapidly create high-quality on-demand presentations without special training

Q: What is Adobe Presenter?

A: Adobe Presenter enables anyone in your organization to transform Microsoft PowerPoint presentations into rich experiences complete with voice-over narration and multimedia content, including video, animations, and product simulations. Even nontechnical users can create compelling content without ever leaving the PowerPoint authoring environment. Adobe Presenter converts the presentation to the Adobe Flash® format and publishes it online for your audience to view at their convenience.

Q: Who should use Adobe Presenter?

A: Anyone who needs to communicate with or train people online should use Adobe Presenter. This typically includes managers of training, sales, channel readiness, marketing, corporate messaging, partner relations, and human resources.

Q: What are the requirements to view an Adobe Presenter presentation?

A: Adobe Presenter content plays back in any standard web browser with Macromedia® Flash Player 6 or later installed (current version is Adobe Flash Player 9). Please review the full Adobe Presenter system requirements at www.adobe.com/products/presenter/productinfo/systemreqs.

Q: Does Adobe Presenter support Adobe Flash files in a Microsoft PowerPoint presentation?

A: The Adobe Presenter plug-in for PowerPoint makes it easy to integrate an Adobe Flash file into a PowerPoint presentation for delivery through the Adobe Presenter content viewer.

Q: Can I use Adobe Presenter with my existing PowerPoint presentations?

A: Yes. Adobe Presenter solutions provide the fastest way to get your existing PowerPoint files on the web, either for self-running, on-demand presentations or as part of online meetings and seminars.

Q: Does Adobe Presenter support streaming audio and video?

A: Adobe Presenter offers adaptive streaming audio and video, and intelligently preloads presentation content for a great viewing experience. Adobe Presenter also supports streaming talking-head video, which enables authors to import prerecorded Flash Video files to increase the impact of Presenter presentations and self-paced training.

Q: Is the Presenter content viewer customizable?

A: The Adobe Presenter content viewer can be fully customized and provides total control over colors and logos to match corporate brands. Corporate color, logo, and presentation viewer layout settings can be saved as a theme and shared to ensure consistency across all presentations.

Q: Does Adobe Presenter provide quiz and survey authoring?

A: Yes, subject matter experts can easily add quiz and survey questions to presentations to test understanding and assist in knowledge retention. Adobe Presenter provides all major question interaction formats: multiple choice/multiple answer, true/false, matching, fill-in-the-blank, short answer/essay, and rating scale (Likert).

Q: Can I use Adobe Captivate™ demonstrations and simulations with Adobe Presenter?

A: Yes. The Flash (SWF) files generated by Adobe Captivate can be included in Adobe Presenter presentations using the Insert Flash feature in Adobe Presenter. Presentations can include linear Adobe Captivate demonstrations to show users how to perform a task, and interactive Adobe Captivate simulations to allow users to practice completing tasks.

Q: Is Adobe Presenter integrated with Adobe Acrobat® Connect™ Professional?

A: Yes, Adobe Presenter presentations can be played within an Acrobat Connect Professional meeting as either a static click-through presentation or a self-running, narrated presentation.

Q: Is Adobe Presenter integrated with Adobe Connect Training?

A: Yes. Adobe Presenter is the authoring application that enables you to convert PowerPoint presentations into rich-media eLearning courses. From PowerPoint you can publish directly to the Adobe Connect Enterprise Server content library for immediate use in Adobe Connect Training courses and curricula.

Q: Is Adobe Presenter integrated with Adobe Connect Events?

A: Yes. Adobe Presenter presentations can be used with Adobe Connect Events. Adobe Connect Events provides advanced registration and reporting capabilities for Adobe Presenter presentations. This is useful for sales and marketing situations where you want to track users who view an Adobe Presenter presentation on an externally facing website or as part of the sales process.

Q: Is Adobe Presenter integrated with third-party learning management systems?

A: Yes. Adobe Presenter creates content that is compliant with AICC, SCORM 1.2, and SCORM 2004 and that can be used with third-party learning management systems.

Q: What are my content publishing options with Adobe Presenter?

A: Adobe Presenter content can be published either to Adobe Connect Enterprise Server or Adobe Connect Enterprise Hosted, or to a content author's local machine. Locally published content can be posted on any web server or to a learning management system.

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