# 8 Credit CPE Seminar at Calvin College

- Wednesday, June 3, 2015 • Prince Conference Center, Grand Rapids, MI •

## Agenda

<table>
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<th>Time</th>
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<td>7:45 a.m.</td>
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| 8:00 a.m. - 10:05 a.m. | **Part 1** – Accounting Ethics: An Approach that Extends Beyond the AICPA’s Professional Code of Conduct (2.5 ET)  
*Dr. Jason Stansbury & Professor Marilyn Stansbury, CPA, CGMA, MBA  
Calvin College*  
*This is Part 1 of a 2 part series that can stand alone for CPE credit.* |
| 10:05 a.m. – 10:20 a.m. | **Break** (Refreshments & Snacks)                                                                                                       |
| 10:20 a.m. – 12:00 p.m. | **Part 2** – Accounting Ethics: An Approach that Extends Beyond the AICPA’s Professional Code of Conduct (2 ET)  
*Dr. Jason Stansbury & Professor Marilyn Stansbury, CPA, CGMA, MBA  
Calvin College*  
*This is Part 2 of a 2 part series that can stand alone for CPE credit.* |
| 12:05 p.m. – 12:45 p.m. | **Lunch** (Sandwich & Salad Buffet)                                                                                                    |
| 12:55 p.m. – 1:45 p.m. | **Understanding the Affordable Care Act (ACA) (1 TX)**  
*Professor David Cook, MBA, MSA  
Calvin College*                                                                                      |
| 1:50 p.m. - 3:05 p.m. | **Part 2** - Management Accounting: A Strategic Approach (1.5 AC)  
*Dr. Debra Snyder, CPA, CGMA, MHA  
Calvin College*  
*This is Part 2 of a 2 part series that can stand alone for CPE credit.*     |
| 3:10 p.m. – 4:00 p.m. | **How to Build Trust with Customers and Suppliers (1 BMO)**  
*Dr. Jill Risner  
Calvin College*                                                                                      |

*Full course descriptions are offered in the Appendix of this document.*
Objective:
Speakers from the profession and academia will present new ideas and invaluable information on accounting ethics, management accounting, the Affordable Care Act, and the drivers of trust between customers and suppliers.

Successful completion of this seminar will allow participants to:
- Explain the meaning and responsibilities of professionalism
- Describe the relationship of professionalism to the institutions of accounting
- Identify accountants’ responsibilities that extend beyond compliance with the AICPA’s Code of Professional Conduct, and the importance of such responsibilities
- Describe a framework and tools that can be used by accountants to uphold their responsibilities
- Apply such framework and tools
- Describe how the Affordable Care Act (ACA) affects insurance costs
- Identify key tax implications as a result of the ACA
- Locate additional resources to appropriately advise clients of the tax implications as a result of the ACA
- Identify key management accounting issues impacting clients as they relate to the global economy
- Describe how to approach strategic management accounting issues that are relevant for decision makers
- Describe the role of the CGMA as it relates to strategic management issues
- Discuss the drivers of trust as it pertains to relationships between customers and suppliers
- Describe the value that various stakeholders place on the drivers of trust
- Explain how to regain trust once it is lost

Seminar participants will earn:
- Behavioral Ethics – 4.5 CPE Credits (ET)
- Taxes – 1 CPE Credit (TX)
- Accounting – 1.5 CPE Credits (AC)
- Business Management and Organization – 1 CPE Credit (BMO)

E-Materials:
Fee includes e-Materials. Electronic materials will be made available about 48 hours prior to the event. Printed materials are available upon request.

Prerequisites:
No prerequisite education or completion of advance preparation is required.

Program Level: Basic

Delivery Method: Group-Live

Seminar Attire:
For your comfort, casual attire is welcome.
Conference Policies
Refunds and Cancellations:
Requests for refunds must be received in writing by May 27, 2015 for a full refund. Cancellations received after May 27, 2015 will be subject to a $30 cancellation fee. No refunds will be granted on or after June 3, 2015. For more information regarding refunds, complaints and/or program cancellation policies, please contact Stephanie Boer at 616-526-7862

Calvin Center for Innovation of Business is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have the final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org
Appendix

Course Descriptions:

Accounting Ethics: An Approach that Extends Beyond the AICPA’s Professional Code of Conduct (4.5 ET)

Join us as we highlight some of the upcoming changes in the structure and content of the AICPA’s Professional Code of Conduct. We’ll also introduce and describe a framework and tools that can be used by accountants to uphold their professional responsibilities. Participants will then practice applying the framework through discussion and analysis of several interactive exercises.

Understanding the Affordable Care Act (ACA) (1 TX)

Does it matter whether a partnership interest was worthless or if it was abandoned? Who else can claim the Domestic Production Activity Deduction? What are the reporting issues with employer-owned life insurance? Recent developments in these areas and more will be addressed in the course.

Management Accounting: A Strategic Approach (1.5 AC)

Management Accounting is more than just the numbers. In this global economy, the management accountant needs to be part of the decision making team. Participants will discuss how to think about strategic issues relevant for decision makers.

How to Build Trust with Customers and Suppliers (1 BMO)

Cooperative, trusting relationships are critical to organizational success and can lead to increased benefits to all parties involved. Customers make purchases from trusted brands and companies trust suppliers to help them meet those customers’ needs. We will explore the drivers of trust and the value that various stakeholders place on those drivers as well as how to regain trust once it is lost.

This Seminar is sponsored by

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