

Submission Requirements
2004 Calvin College Alumni Design Competition
www.calvin.edu/design

ELIGIBILITY

- 1) Person must be an alumnus of Calvin College.
- 2) There is no entry fee.
- 3) Maximum of three entries per category.
- 4) All work must be original and have been printed or published for the first time after graduating from Calvin College. Publication means an entry appeared in a form of mass media exposed to a substantial audience. Please, no 'spec' work.

CATEGORIES

- Illustration
- Brochures
- Packaging
- Corporate ID
- Publishing/Books/Cds
- Self-Promotion
- Public Service
- Web Design/Interactive
- Environmental Graphics/Posters/Signage

PREPARATION OF INTERACTIVE ENTRIES

- 1) Any interactive project created for digital distribution on the World Wide Web, CD-ROM, interactive kiosk or handheld device is eligible. Entries may be submitted in the following formats: Web site URL, Macintosh-based CD-ROMs, Zip or Jaz cartridges. DVD-ROMs, DOS entries not accepted. All entries should be self-running applications.
- 2) Please affix a label with the category, entry credits (name, address, email, and graduation date of the person submitting the work), client name, and a short narrative paragraph about the entry in the upper right hand corner on the back of each mounted piece (or enclosed with disk, CD, etc.).

PREPARATION OF PRINTED ENTRIES

- 1) Submit posters, brochures, folders, books, catalogs, etc. in bound form mounted on 20" x 30" or 20" x 15" black mounting board (in transparent sleeves when appropriate).
- 2) For packaging, displays, signage, submit either photographs or 35mm slides. (Slides are projected for the judges.) Please do not send transparencies larger than 35mm. No glass mounts.
- 4) Please affix a label with the category, entry credits (name, address, email, and graduation date of the person submitting the work), client name, and a short narrative paragraph about the entry in the upper right hand corner on the back of each mounted piece.

AWARD INFORMATION

One certificate of excellence will be awarded in each category.

A Best of Show award will be awarded and the recipient will receive \$250.

Judges may choose not to award a certificate in any category.

Judges' decisions are final.

JUDGES

The judging panel will consist of industry experts who are accomplished professionals in their fields. Judges are neither graduates of Calvin College nor currently employed by the school.

ENTRY DEADLINE INFORMATION

All entries must be received by January 5, 2004, at 5 p.m.

Entries accepted into the competition will receive notice via email on January 9, 2004.

Winners will be announced at the event reception on February 7, 2004.

Because of the number of entries we receive, entries cannot be returned unless prior arrangements are made. No exceptions.

MAIL ENTRIES TO:

Joel Zwart

Calvin College

3201 Burton St. S.E.

Grand Rapids, MI 49546-4388

ATTN: CALVIN COLLEGE ALUMNI COMPETITION