

E-commerce

- In early 2005, the Campus Store set up an online web-based store. In their first eleven months of operation, over 1,200 orders, worth almost \$40,000 were mailed out from the Campus Store—a 120 percent increase in sales from the previous year without a web store.
- In fall 2005, Calvin received about 2,600 transactions valued at over \$3,600,000 through the “e-check” system for payment of student bills.
- The online “e-registration” process has collected almost \$370,000 for 20 conferences and events.