

Online Giving, 2003-2005

While still a relatively small percentage of total giving, online gifts again increased in 2005, with more than \$80,000 received from 268 donors. That amount compares with \$42,000 in 2004, coming from 220 contributors. The Advancement Office received \$59,405 in year-end gifts in December, making 2005 a record year for online gifts. The average online gift was \$479. In total, Calvin supporters gave generously via the web site: \$91,896.

Development - Online Giving

Total 2003 = \$23,575.00

Total 2004 = \$43,332.92 (+83.8%)

