

Department Assessment Plan

DEPARTMENT: Economics and Business: Business Majors Objectives

Departmental Mission Statement: The purpose of the Economics and Business Department is to educate our students to live responsible lives by actively making economic decisions which further God's kingdom.

Five goals spring from this purpose statement. In brief, these goals are as follows:

1. To educate students to take up the responsibilities they have to God and therefore to other humans and to the created world.
2. To expand students' knowledge, moral judgement, and skills as future leaders and team members in a complex economy.
3. To develop students' Christian visions for economic activity including our graduates' personal lives.
4. To teach our students to develop their gifts as God's creatures and the talents of other people and to sensitize these students to their future role in discouraging sinful motives and actions.
5. To educate students for the building of culture according to God's principles for His kingdom.

Department Assessment Coordinator: R. Hoksbergen

ASSESSMENT PLAN:

Objectives (identify type)	Method of Assessment (include timing)	Criterion
1. Graduates will develop a sensitivity to the many variables (governmental, environmental, technological, psychological, social, and cultural as well as economic) affecting economic decisions and necessitating changes in the strategies and policies of business and government. (knowledge)	Every third year, all graduates will be surveyed; item <i>a</i> from the <i>knowledge</i> section of the survey deals most directly with this objective.	All graduates will respond that they have been prepared adequately or very adequately in this dimension. 1995 1998 145/128 = 88% 186/150 = 81%
2. Graduates will understand alternative economic systems and their underlying philosophical commitments. (knowledge)	Every third year, all graduates will be surveyed; item <i>e</i> from the <i>knowledge</i> section of the survey deals most directly with this objective.	All graduates will respond that they have been prepared adequately or very adequately in this dimension. 1995 1998 146/78 = 53% 186/89 = 48%
3. Graduates will expand their skills in analyzing economic and business issues by using theoretical models to assemble the relevant facts, determine the relationships among the components of the issue, and make decisions about the alternatives. (knowledge)	Every third year, all graduates will be surveyed; item <i>c</i> from the <i>knowledge</i> section of the survey deals most directly with this objective.	All graduates will respond that they have been prepared adequately or very adequately in this dimension. 1995 1998 148/110 = 74% 187/139 = 74%
4. Graduates will develop communication skills, oral and written, particularly in the construction and presentation of economic analyses and business reports. (skill)	Every third year, all graduates will be surveyed; items <i>f</i> & <i>g</i> from the <i>skills</i> section of the survey deal most directly with this objective.	All graduates will respond that they have been prepared adequately or very adequately in this dimension. 1995 1998 f) 149/93 = 62% 188/118 = 62% g) 148/110 = 74% 190/142 = 75%

<p>5. Graduates will predict strategy and policy outcomes in the economy or the firm, evaluate the desirability of such outcomes, and formulate plans which change or cope with these outcomes. (knowledge/skill)</p>	<p>Every third year, all graduates will be surveyed; item <i>d</i> from the <i>knowledge</i> section of the survey deals most directly with this objective.</p>	<p>All graduates will respond that they have been prepared adequately or very adequately in this dimension. 1995 1998 146/89 = 61% 186/114 = 61%</p>
<p>6. Graduates will synthesize the components of an area of business or economics study into a new pattern or structure for economic activity. (knowledge/skill)</p>	<p>Every third year, all graduates will be surveyed; item <i>b</i> from the <i>knowledge</i> section and item <i>l</i> from the <i>skills</i> section of the survey deal most directly with this objective.</p>	<p>All graduates will respond that they have been prepared adequately or very adequately in this dimension. 1995 1998 b) 145/107 = 74% 186/132 = 71% l) 148/85 = 57% 187/102 = 55%</p>
<p>7. Graduates will become sensitive to business and economic issues which require moral evaluation, decision making, and action from a Christian perspective. (value)</p>	<p>Every third year, all graduates will be surveyed; item <i>b</i> from the <i>value</i> section of the survey deals most directly with this objective.</p>	<p>All graduates will respond that they have been prepared adequately or very adequately in this dimension. 1995 1998 149/128 = 86% 187/166 = 89%</p>
<p>8. Graduates will develop a Christian philosophy about the goals and role of business and other economic activity in society and one's personal role within that framework. (value/knowledge)</p>	<p>Every third year, all graduates will be surveyed; item <i>g</i> from the <i>value</i> section of the survey deals most directly with this objective.</p>	<p>All graduates will respond that they have been prepared adequately or very adequately in this dimension. 1995 1998 149/81 = 54% 185/130 = 70%</p>
<p>9. Graduates will understand functions of planning, production, marketing, management, finance, accounting, and personnel in order to perform entry level job skills in the short run and gain career flexibility in the long run. (skill/knowledge)</p>	<p>Every third year, all graduates will be surveyed; items <i>a</i> from the <i>skill</i> section and <i>h</i> from the <i>knowledge</i> section of the survey deal most directly with this objective.</p>	<p>All graduates will respond that they have been prepared adequately or very adequately in this dimension. 1995 1998 a) 148/103 = 70% 188/141 = 75% h) not asked 188/94 = 50%</p>
<p>10. Graduates will be able to manage interpersonal and work group relations. (skill)</p>	<p>Every third year, all graduates will be surveyed; items <i>i</i> & <i>j</i> from the <i>skill</i> section of the survey deal most directly with this objective.</p>	<p>All graduates will respond that they have been prepared adequately or very adequately in this dimension. 1995 1998 i) 148/127 = 86% 188/162 = 86% j) 148/67 = 45% 188/81 = 43%</p>
<p>11. Graduates will demonstrate the ability to lead business colleagues in analysis and decision making. (skill)</p>	<p>Every third year, all graduates will be surveyed; item <i>o</i> from the <i>skill</i> section of the survey deals most directly with this objective.</p>	<p>All graduates will respond that they have been prepared adequately or very adequately in this dimension. 1995 1998 148/80 = 54% 188/99 = 53%</p>
<p>12. Graduates will create and use computerized business information. (skill)</p>	<p>Every third year, all graduates will be surveyed; item <i>d</i> from the <i>skill</i> section of the survey deals most directly with this objective.</p>	<p>All graduates will respond that they have been prepared adequately or very adequately in this dimension. 1995 1998 148/65 = 44% 189/88 = 47%</p>

<p>13. Graduates will use quantitative methods appropriate for business research, analysis, and decision making. (skill)</p>	<p>Every third year, all graduates will be surveyed; item <i>e</i> from the <i>skill</i> section of the survey deals most directly with this objective.</p>	<p>All graduates will respond that they have been prepared adequately or very adequately in this dimension. 1995 1998 148/69 = 47% 189/90 = 48%</p>
<p>14. Graduates will be able to analyze existing and developing, new, conceptual frameworks within which business can operate. (skill)</p>	<p>Every third year, all graduates will be surveyed; item <i>l</i> from the <i>skill</i> section of the survey deals most directly with this objective.</p>	<p>All graduates will respond that they have been prepared adequately or very adequately in this dimension. 1995 1998 148/85 = 57% 187/102 = 55%</p>
<p>15. Graduates will be able to analyze existing and developing new conceptual frameworks within which business can operate. (skill)</p>	<p>Every third year, all graduates will be surveyed; item <i>l</i> from the <i>skills</i> section of the survey deals most directly with this objective.</p>	<p>All graduates will respond that they have been prepared adequately or very adequately in this dimension. 1995 1998 148/85 = 57% 187/102 = 55%</p>