STRATEGIC OBJECTIVES AND INITIATIVES

1.A. Our primary efforts will strengthen our core mission: educating undergraduates, in the context of a Reformed learning community, who will assume positions of influence and bring the Christian faith to bear in the world.

1.A.1. We will seek to revitalize our shared, institutional understanding of the Reformed identity of the college.

1.A.2. We will articulate a renewed vision of Christian liberal arts for this generation of students.

1.A.3. We will continue to support professional programs based on a liberal arts foundation.

1.A.4. We will continue to support a master’s in education program known for its high quality, accessibility, and Christian perspective.

1.A.5. In accordance with our enrollment plan, we will actively recruit and retain students who are likely to become an integral part of a Christian intellectual project with global vision and influence.

1.A.6. We will actively recruit and retain faculty and staff who are committed to this Reformed Christian intellectual project.

1.B. We will tie key decisions, innovations, and evaluative standards to the central commitments of the college, as they are reflected in the Expanded Statement of Mission (ESM) and From Every Nation (FEN). We will develop a set of benchmarks, based on these central commitments, to inform decision-making and ensure transparency throughout the college.

1.C. Strengthening our core educational mission will be a central funding priority for annual budgets and fundraising efforts.