Enrollment Management Committee Minutes
November 29, 2012
International Conference Room

Present: Phil Beezhold, Russ Bloem (chair) Diane Obenchain, Tom Steenwyk, Mike VanDenend, Jason VanHorn, Rick Zomer (reporter)

Absent: Mary Hulst, David Noe, Julie Walton

Guest: Paul Witte, Director of Scholarships and Financial Aid

I. R. Bloem opened with prayer.

II. The minutes of the October meeting were reviewed and approved.

III. As part of the “Dashboard” process, the committee discussed Section 2 of the Strategic Enrollment Plan: Focus on Revenues, Costs and Pricing.

IV. P. Witte gave an overview of the work done by Scannell & Kurz, the consultancy group who reviewed and provided input on the financial aid process and awarding.

V. Adjourn