December 16, 2015

Members Present: Leonard Van Drunen, Ken Tameling, Frank Speyers, Michael Barbachyn, Bob Eames, Stephanie Boer

Absent w/notice: Dave Cook, Mike Wolf

1. Call to order, welcome, and prayer  Frank Speyers

Frank called the meeting to order, welcomed each of the board members, and opened with prayer.

2. Review CCIB activities to date  Bob Eames/Stephanie Boer

Stephanie reviewed the activities to date and went into detail about the different events and programs. Highlights are listed:

Grant Monies: Student Grants were added to the report. These are grants which include assisting the student organizations, and sending students to conferences. Specifically, in 2014/2015 the Women’s Business Network was started and funded by grant monies.

Leadercast: Excellent turn out in May with 840 guests. Starting to think about what is next with Leadercast. The numbers might not continue to grow because of pricing increases but we are comfortable with that result. We continue to offer an advantage to businesses to attend the event on campus and want to continue to use this as an opportunity to engage the broader business community.

Live2Lead: New half day leadership event we hosted on campus this past October. We had 200 participants and it was sponsored by Bakhuizen and Associates. We will being doing another in fall 2016, and will see if it turns into a reoccurring event for the college.

CPE Seminars: Hosted 2 seminars on campus in 2014/2015 with 15 attendees. This next year we have plans to offer more seminars, including doing an on-site at Dolinka VanNoord & Company. Even though the seminars cost the CCIB around 1K we hope that in the future we will break even, while compensating our faculty and providing an opportunity for Executive Education. Leonard VanDruten shared his aspirations for the Executive Ed program that the Calvin Business Department could offer some day. This is seen as a huge opportunity for both our Faculty and the business community.
Young Women’s Business Institute: This past summer we had 20 participants, and are just in the early stages of planning for the 2016 institute. This year we hope to utilize the Students who participated in the program and are now attending Calvin College as student workers and event planners for this summers institute. As this program continues to flourish, we would like to take a look at what we do for the male gender and how we expose them to the business world pre-college.

Mwest Challenge: Bob spoke about the 2016 Mwest challenge kick-off event this past November. Five student teams from Calvin attended and showed interest. Bob Eames and Peter Snyder attended the event with the students.

CAP Projects: There were more than 45 projects, with 2 clients. Even though this number is lower than previous years, we are strategically working with clients who bring excellent learning opportunities to our students.

Special Speakers: Mellema Lecture with Bruce Baker and the Calvin Business Partners Award Luncheon keynote Tracy Brower can be viewed on the Business Department website.

3. Budget/Endowment Update
   Bob Eames
   Bob reviewed the budget for the end of the fiscal year and the current YTD state. Bob also spoke in depth about the endowment and how the CCIB will decide on a draw for this fiscal year prior to our meeting in April. Bob hopes we can use the revenue from Leadercast and CBPAL to help with the budget and therefore would not need to take a draw on the endowment this year.

4. What is next? Being GREAT!
   Bob reviewed the mandate for the CCIB and shared with the group the future goals and aspirations. A few of these include adding selective programs, enhancing our funding base, supporting and initiating scholarship, and getting systems and processes working well.

5. Executive Director
   Bob has two more years remaining in his current term as director and he spoke about succession planning and the continued development of the center.

6. Adjournment
   Bob Eames
   The meeting was adjourned.