

APPLICATION FOR EXHIBIT SPACE AND PROGRAM BOOK ADVERTISING

Mail completed form and payment
(check or money order) to:

Festival of Faith and Writing
Calvin College English Department
1795 Knollcrest Circle SE
Grand Rapids, MI 49546-4404

Application and payment are due by November 30, 2009, for inclusion in the first round of assignments.
Questions? Please contact us by e-mail at ffw@calvin.edu or by phone at 616.526.6770.

Please complete this application and send it to us with your payment. Payment must be included with your application for processing and assignment.

Please fill in your company data below as it should appear both in the program book and on your booth sign.

Company Name _____

Address _____

Company Website _____

Contact Person's Name _____

Contact Person's E-mail _____

Contact Person's Phone _____

Fees

Exhibit Space

Option A: 10'x10' booth inside exhibition hall
of booths _____ x \$400.00 = \$ _____

Option B: 6' table inside exhibition hall
of tables _____ x \$300.00 = \$ _____

Option C: 6' unstaffed table outside exhibition hall
of tables _____ x \$150.00 = \$ _____

Electrical Hook-up Fee \$25.00 = \$ _____

*Wireless internet access is available in the Prince Conference Center at no charge.

Program Advertising (see file specifications below)

Full-Page Ad (color) \$350.00 = \$ _____

Half-Page Ad (color) \$250.00 = \$ _____

GRAND TOTAL \$ _____

YES, my organization is also interested in the following opportunities:

- Exhibitor Presentations
- Lunch Forums
- Sponsorships
- Author Readings

Program Ad Information: Submit all materials in digital format according to the specs below. Also include a hard copy (laser print) of the ad for reference. **Ship materials to the address above by January 25, 2010. File type:** flattened TIFF; Illustrator EPS with fonts converted to outlines and images embedded; or PDF with images and fonts embedded. **Resolution:** 300 dpi. **Live area (full-page ad):** 7.5" x 10". All of your contents must fit within these parameters. **Trim size (full-page ad):** 9" x 11.5". You may extend background textures (not content) to the edge of the page, provided they include the 0.25" bleed area all around. **Live area (half-page ad; horizontal only):** 7.5" x 4.625". All of your contents must fit within these parameters. Bleed area not available for half-page ads.

