

**100%** of business faculty have professional experience

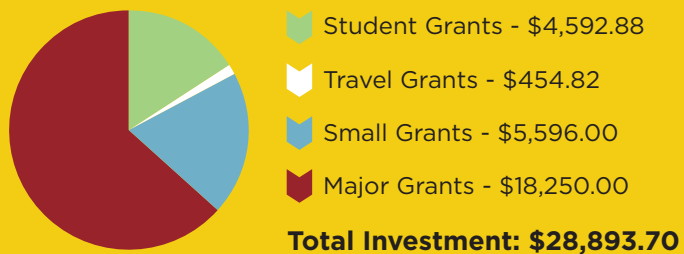
**100%** of business faculty have graduate degrees

**100%** of business faculty engaged in scholarship in the past 12 months with 69% being directly supported by the CCIB

**100%** of graduating students have at least three real-world CAP project experiences

### FINANCIAL INVESTMENT

The CCIB provides financial support for student and faculty programs and research.



## HOW CAN YOU HELP?

- Pray for Calvin College
- Sponsor a CAP project
- Hire an intern or recent graduate
- Mentor a student
- Invest in the CCIB



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# 2018 IN REVIEW

## INVESTOR IMPACT REPORT



## RAISING THE LEVEL OF BUSINESS EDUCATION

Established in 2010, the Calvin Center for Innovation in Business (CCIB) engages students, faculty, and the broader business community to support and develop the Calvin College business department.

The work of the CCIB raises the level of business education and scholarship at Calvin College to ensure students are well equipped for lives of service and leadership in business.

# ENGAGING THE BROADER BUSINESS COMMUNITY

The CCIB positively and significantly impacts Calvin students by integrating the knowledge and skills they learn in the classroom with tangible, hands-on experience.

## CALVIN BUSINESS PARTNERS AWARD LUNCHEON

**250** guests were welcomed to Calvin College to honor businesses and individuals that partner with the business program in creating outstanding learning opportunities for students over the past several years.

### AWARD RECIPIENTS:

**Outstanding Corporate Business Partner:** BDO USA  
**Outstanding Business Partner:** Bill Haverkamp

### KEYNOTE SPEAKER:

Ron Blue, founding director of Kingdom Advisors and chief executive officer of the Ron Blue Institute

## LIVE2LEAD & LEADERCAST

**700** business, ministry, and nonprofit professionals attended either a half-day or a full-day leadership conference which featured world-class speakers:

## Leadercast LIVE2LEAD SPEAKERS

Michael Hyatt  
 Andy Stanley  
 Dr. Jim Loehr  
 Carey Lohrenz  
 Dr. Mae Jemison  
 Kat Cole  
 Jen Bricker  
 Joe Torre

John C. Maxwell  
 Dave Ramsey  
 Warrick Dunn  
 Cheryl Bachelder



## FOSTERING EDUCATIONAL EXCELLENCE

The CCIB works to attract, retain, encourage, and grow Calvin business faculty and students by providing ongoing support of scholarship and engagement with the business community.

### EXECUTIVE EDUCATION

**35** area CPAs attended CPE courses at Calvin College and on-site at client locations.

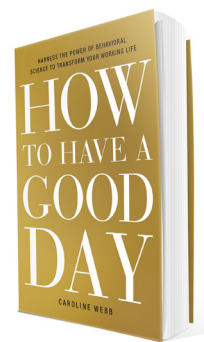
### CALVIN YOUNG WOMEN'S BUSINESS INSTITUTE

A three-day program designed to introduce high school women to innovative business theories, disciplines, and practices, while working alongside Calvin business faculty, current students, and business leaders.

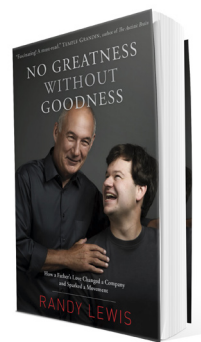
**13** PARTICIPANTS • **12** DIFFERENT SCHOOLS • **5** STATES

### THE JANUARY SERIES

The CCIB partnered with The January Series to co-sponsor two speakers which, together, reached over 10,000 people.



**CAROLYN WEBB**  
 CEO, Sevenshift



**RANDY LEWIS**  
 Founder of the NOGWOG Disability Initiative

## the January Series

### CALVIN WOMEN'S BUSINESS NETWORK

The Calvin Women's Business Network connects female business students with female business professionals in West Michigan to share experiences and benefit from a faith-based mentor mentee relationship. The network is run by **three** student leaders and had **20** mentor/mentee relationships this year.

### BUSINESS PANELS WITH CALVIN BUSINESS FORUM

The CCIB partnered with our student organization, the Calvin Business Forum, to bring business professionals and students together in order to help students better understand careers that exist and how to prepare for them through the stories of our alumni.

This year, two Career Panels were held with one focused on brand management and another on financial planning and wealth management.

20-30 students attended each session and panelists included alumni from the following companies:



## PROMOTING EXPERIENTIAL LEARNING

The CCIB arranges learning experiences for business students by working with the companies who sponsor Calvin Action Projects.

### CALVIN ACTION PROJECTS

Calvin Action Projects (CAP) are multi-disciplinary projects which provide business majors at Calvin College with a significant transformational learning experience. Each CAP involves a team of students working as consultants for actual organizations on real business problems.

**72** PROJECTS COMPLETED • **44** UNIQUE CLIENTS

### CAP Sponsors:

Colliers	Superior Foods
FutureCeuticals	Tekton
GR Drive	Treetops Collective
REMax	Vitale's of Ada
Steelcase	



### MWEST CHALLENGE

With the help and financial support of the CCIB and the business faculty, **three student groups from Calvin participated in the 2018 MWest Challenge.** This is a student venture competition designed to create cross collaboration between students that span across several universities throughout West Michigan. Participating students can win up to \$30,000 in cash prizes.

